

MERCHANT customer journey

CONTACTS

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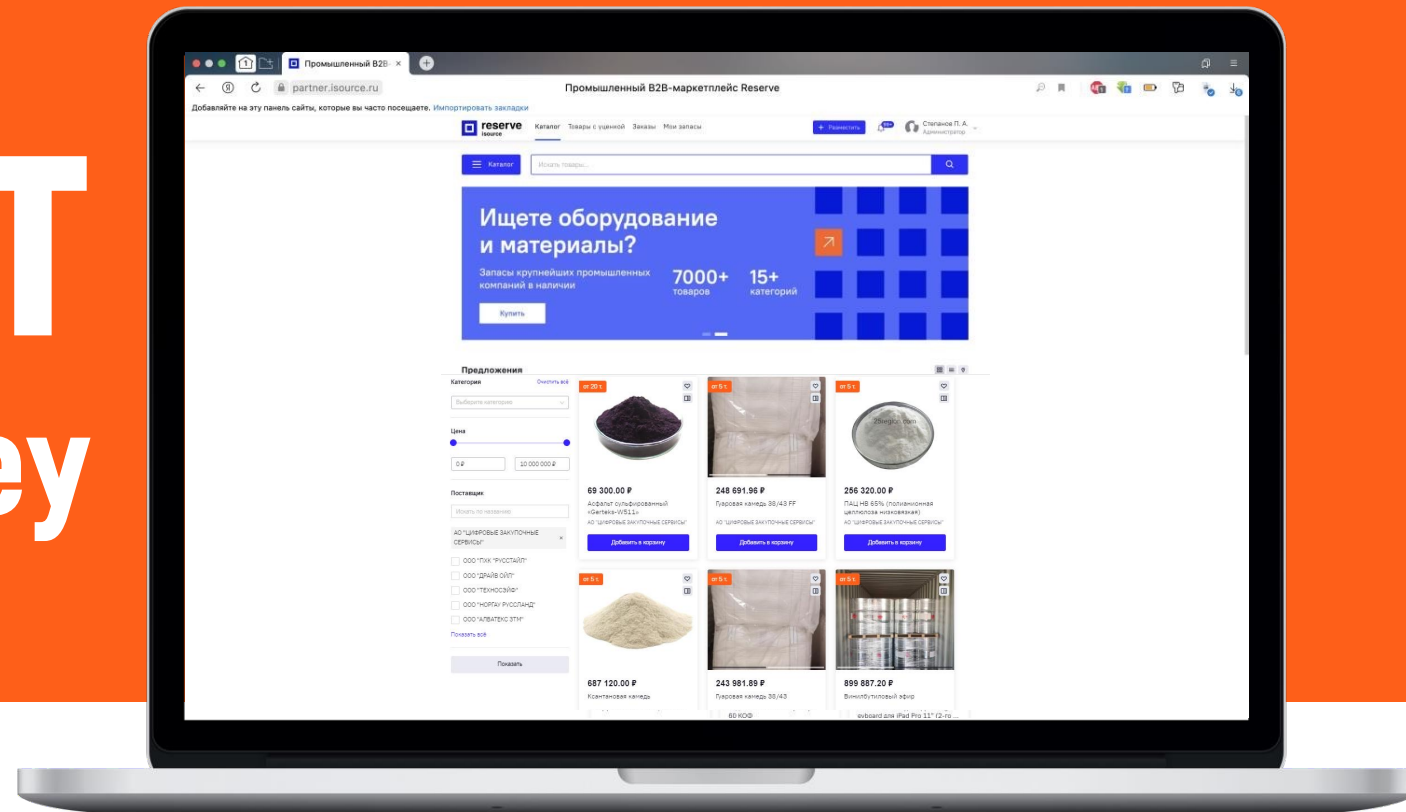
For suppliers/manufacturers

Coordinator of the client service of the
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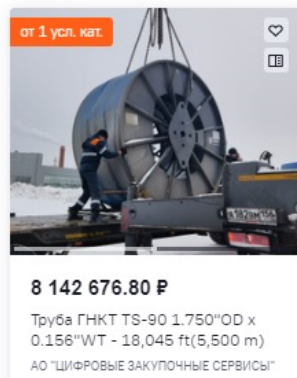
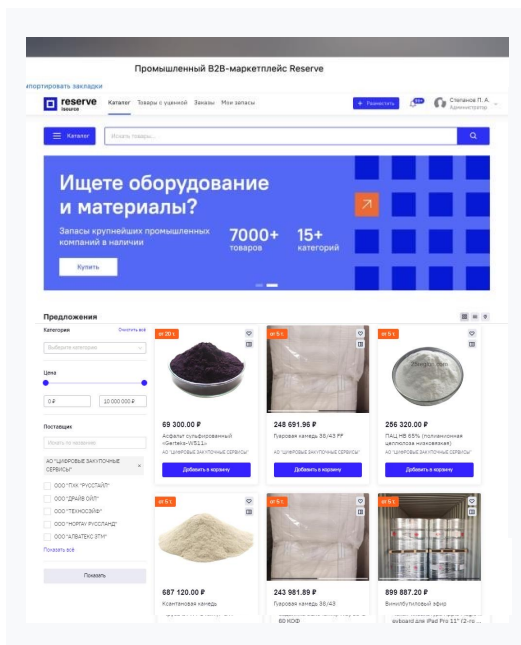
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→ Seller

Visit Reserve platform, in which

◎ 45 000+ unique product positions by category

- Pipes
- Instruments
- Chemical products
- Valves
- IT equipment
- Transport
- Cable products
- ...



◎ 3 500+ buyers - Russian industrial companies



4

- Product name
- Technical description of goods
- Location of goods
- Quantity
- Price
- Photos

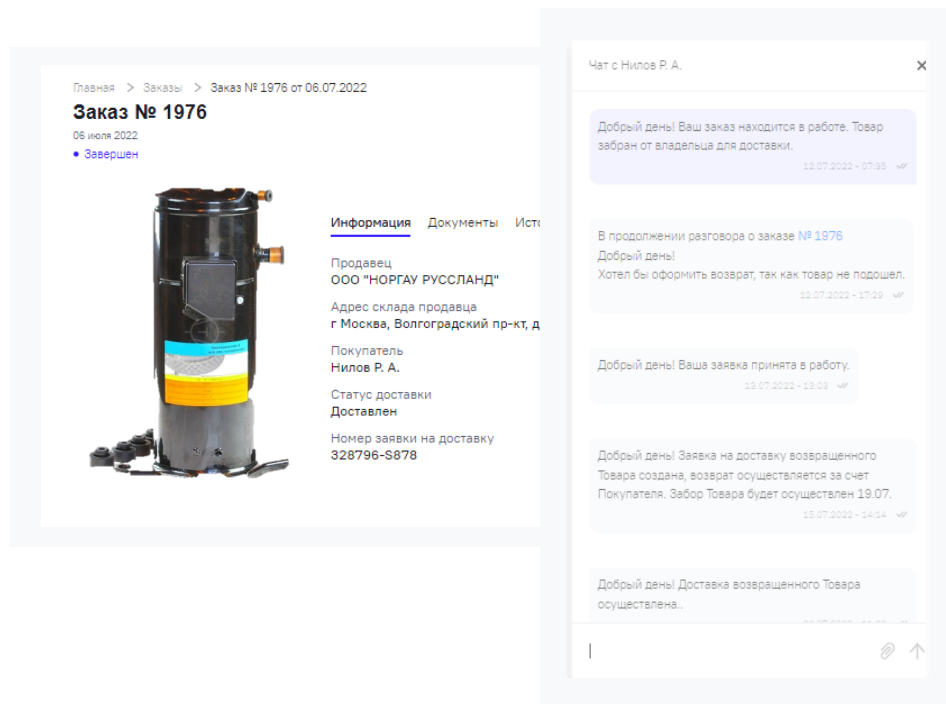
- Place goods
- Update product information
- View sales analytics

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→ Isource.Reserve's Back office in Turkey

6

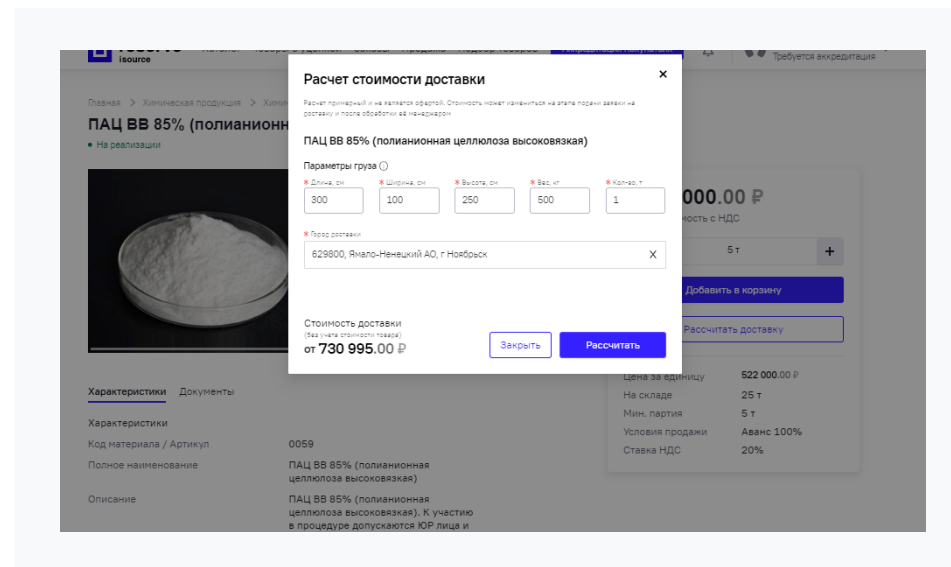
- Interacts with the buyers on all issues related to the purchase of goods



→ Seller

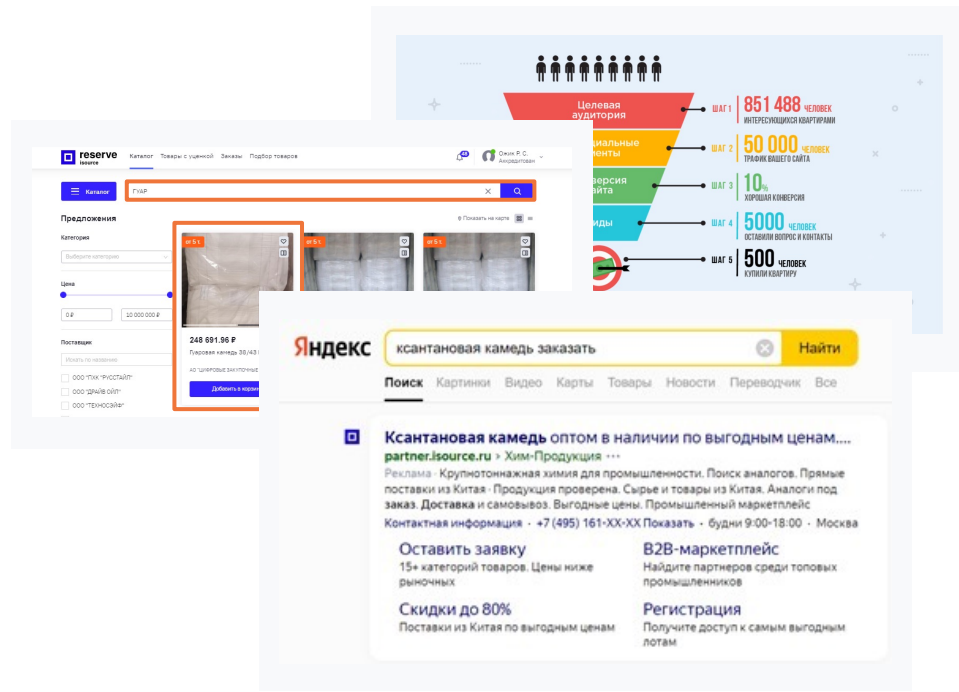
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- In Reserve gets the opportunity to deliver the goods to the buyers in Russian Federation



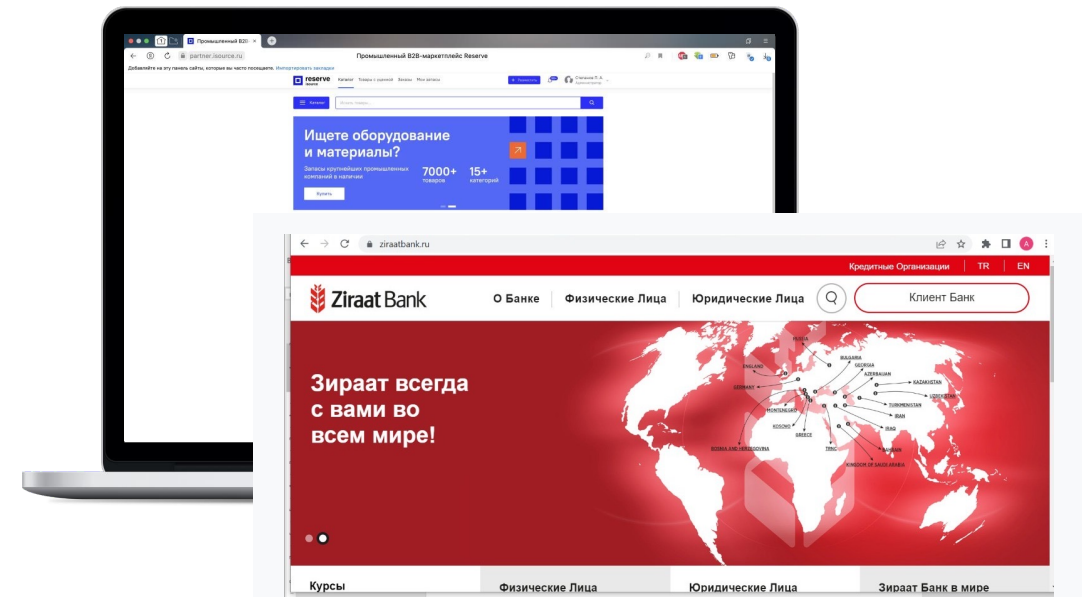
→ Isource.Reserve's Back office in Turkey 8

- Provides customer support
 - 24/7 in Turkey
 - All communications with the Russian buyers
 - Complete documentary support of selling goods



→ Isource.Reserve's Back office in Turkey 9

- After the sale of the goods to the buyer provides the necessary bank transactions of Ziraat Bank



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